

**PRISMA**  
Pacific Region International Summer Music Association  
**FESTIVAL & ACADEMY**

March 26, 2020

Letter from the President:

After due consideration for the health and well-being of our audiences, students, guest artists and staff; as well as current restrictions on large public gatherings and international travel, the Pacific Region International Summer Music Association (PRISMA) must regretfully announce the cancellation of its 2020 Festival & Academy scheduled for June 15-27. This decision comes after weeks of monitoring the COVID-19 situation and conversations with various stakeholders.

We know the joy PRISMA brings to our community every June and are saddened not to be able to present this important international event, that has existed annually in Powell River since 2013, but confident we have made the right decision for all involved. With all the challenges and uncertainty facing our world today, we remain steadfast in the belief that music builds important international and cultural bridges. We promise to redouble our efforts to keep PRISMA in our community and bring you the energy, beauty and transformative experiences of the PRISMA Festival Orchestra in 2021.

Our two-week festival requires year-round planning and has already incurred many of its administrative expenses for 2020. PRISMA's ability to survive without ticket and tuition revenues from this summer's events will be hugely reliant on memberships, personal donations, corporate sponsorship and government investment. Thank you to all our funders, sponsors and enthusiastic supporters for your flexibility and understanding in this unprecedented time. We need your support more than ever to weather this financial challenge and present PRISMA 2021, scheduled for June 14-26.

We are also grateful for our innovative and nimble staff who at this time are planning ways to keep our students and artists engaged. Stay tuned for some musical surprises to enjoy from the comfort of your own home.

I want to say on behalf of the entire PRISMA team, that we understand that you too are experiencing the new and wrenching reality of coping with COVID-19, and we understand that your support of our festival may be hampered by this new reality. Whatever you can do to help us is appreciated with our hearts and creative spirits! Please know that we will be back in 2021 with smiles and an international sense of purpose rooted in our community values and love of beautiful music.

All our symphonic best,



Mike Robinson CM  
PRISMA President and Board Chair