2018 Annual Report

PRISMA

Pacific Region International Summer Music Academy

FESTIVAL

President's Message

PRISMA President Michael Matthews
and Music Director Arthur Arnold
at PRISMA on the Beach – June 16, 2018

My three years as President of PRISMA, have been immensely rewarding, but in the coming year I have personal commitments that will take me away from Powell River for considerable periods, including the dates of PRISMA itself, making it unrealistic for me to effectively fulfil the role of President. However, my regret in stepping away from the position (though not from the PRISMA Board) is tempered by the knowledge that I am handing over to Mike Robinson, who I know will lead PRISMA to even greater success.

It has been a privilege to be identified with PRISMA, and to experience directly the warmth of feeling and sense of ownership that our community has towards the festival. When I reflect on the pleasure that it has brought since its inception, this community engagement stands out as one of the causes. PRISMA events give us far more than outstanding music; they also give us a chance to celebrate in a way that unites rather than divides us.

A second cause of delight is the impact that PRISMA has on the lives and careers of the young musicians who come to Powell River every year to learn and to perform. Their dedication, talent and energy communicates and connects with the enthusiasm and appreciation of the audience to generate a synergy that is unique in my concert-going experience.

Some highlights from my PRISMA memories:

- The occasion when the audience gave Edwin Sungpil Kim a standing ovation at the mention of his name, even though he was not present at the time;

- Every single performance of the Concerto Competition finalists;

- The reaction of the audience at the end of each concert, clearly reluctant to go home;

- The view from the stage during PRISMA on the Beach, showing the Powell River community in its diversity, and in the glorious setting of Willingdon Beach, both of which remind me of my good fortune in living here.

Good luck for PRISMA 2019 – I look forward to being fully involved again for PRISMA 2020!

Michael Matthews // President
2018 Board of Directors
Pacific Region International Summer Music Academy (PRISMA)

2018 Stats

PRISMA at a Glance

87 Students

Average age **23**

17 Countries of origin

447,741+ Kilometres travelled

Hours of rehearsal **45**

33 Works performed

112 New members

8,000+ Attendees

Public events **36**

About PRISMA

Pacific Region International Summer Music Academy (PRISMA) is a non-profit, charitable society run by its members. The organization employs over a dozen staff and contractors, who produce the yearly PRISMA Festival alongside a dedicated team of volunteers, sponsors and donors. PRISMA's members ensure that the academy and orchestra are able to maintain the high artistic standards expected by the audience, guest artists and participants, and our Musical Merit Scholarship Fund makes PRISMA accessible to talented students, regardless of their financial means.

Our Impact

Since the very first PRISMA Festival held in 2013, our organization has mentored over 430 students from 31 countries. Some have gone on to win principal positions in professional orchestras around the world; others enjoy busy careers as soloists, chamber musicians, and instructors. We keep tabs on our alumni through a #FollowTheStudents hashtag on social media, and encourage past participants to get in touch with news and updates as their careers take flight.

Our Future

By 2020 we aim for PRISMA to be the classical music festival of choice for professional musicians, high quality students, and diverse audiences. It will feature a collaborative environment, which nurtures both professional development and community engagement.

Learn More

Please email office@prismafestival.com or visit us online at prismafestival.com.

2018 Staff & Support

Arthur Arnold
Music Director / Co-Founder

Kim Barton-Bridges
Operations

Sandy Cumberland
Production

Lynda Harris
Volunteers

Liz Matthews
Travel & Lodging

Andy Rice
Marketing & Multimedia

Rachel Rocco
Development & Marketing

Kim Stokes
Finance

Marie Trudeau
Admissions

Sharon Thomas
Membership

Crista Whyte
Box Office

Heather Allen
Donor Acknowledgement

Barry Bennett
Operations Support

Nancy de Brouwer
Graphic Design

Robert Colasanto
Photography

Paul Cummings
Artistic Support

Peter Deane
Stage Management

Jeanette Scott
PRISMA for Kids

Paul Schachter
Legal & Consulting

2018 Board of Directors

Michael Matthews
President

A former school leader on three continents, International Baccalaureate board member, and chair of the World Council of Heads of IB Schools.

Lyn Adamson
Vice President, Human Resources

Longtime Executive Director of Powell River Employment Program Society (PREP) before a recent transition into realty with Royal LePage Powell River.

Mike Robinson
Treasurer

A Canadian NGO leader formerly with the Arctic Institute of North America, Glenbow Museum, and the Bill Reid Gallery of Northwest Coast Art.

Lee Coulter
Interim Administration Director

A former educator and avid singer with experience serving on many not-for-profit boards, mainly in the arts and culture sector, in Powell River.

Sean Dees
Secretary

A small business owner and active community volunteer for over 20 years; currently the executive secretary/director of Powell River Rotary Club.

Arthur Arnold
Director

Music Director of the Moscow Symphony Orchestra, frequent guest conductor around the world, and co-founder of PRISMA.

Brooke Clansey
Director, Youth Liaison

A recent graduate of Brooks Secondary School, now studying horn at the University of Victoria with a dream to one day play in the PRISMA Festival Orchestra.

Dr. Julia Levy
Director

Author of many published scientific articles, a sought-after speaker, and director on a number of boards in the biotechnology and venture capital sectors.

John Silver
Director

A lifelong music enthusiast and public speaker. Formerly a dentist and University of British Columbia educator.

Quentin Smith
Director

President of Pacific Coastal Airlines, currently serving on the Executive Board of the Air Transportation Association of Canada.

PRISMA Treasurer Mike Robinson greeting the audience – June 22, 2018

Our 2018 Guest Artists

23 top players from the world's premier orchestras & ensembles

Richard Roberts // Violin (Week 1 & 2)
Concertmaster: Orchestre symphonique de Montréal

Martin Chalifour // Violin (Week 1)
Concertmaster: LA Philharmonic

Dennis Kim // Violin (Week 2)
Concertmaster: Pacific Symphony (California)

Máté Szűcs // Viola (Week 1)
1st Principal Viola: Berliner Philharmoniker

Michael Gieler // Viola (Week 2)
Principal Viola: Royal Concertgebouw Orchestra

Yegor Dyachkov // Cello (Week 1)
Instructor: McGill University, l'Université de Montréal

Brian Yoon // Cello (Week 2)
Principal Cello: Victoria Symphony

Mark Morton // Bass (Week 1 & 2)
Associate Professor: Texas Tech University

Marc Goldberg // Bassoon (Week 1)
Principal Bassoon: Lincoln Center's Mostly Mozart Festival Orchestra (NYC)

Julia Lockhart // Bassoon (Week 2)
Principal Bassoon: Vancouver Symphony Orchestra

Janet Arms // Flute (Week 1 & 2)
Senior Artist Teacher: The Hartt School of Music (NYC)

Allan Vogel // Oboe (Week 1)
Former Principal Oboe: Los Angeles Chamber Orchestra

Roger Cole // Oboe (Week 2)
Principal Oboe: Vancouver Symphony Orchestra

Alain Desgagné // Clarinet (Week 1 & 2)
Principal Clarinet: Orchestre symphonique de Montréal

Laurens Woudenberg // Horn (Week 1)
Principal Horn: Royal Concertgebouw Orchestra

Oliver de Clercq // Horn (Week 2)
Principal Horn: Vancouver Symphony Orchestra

Paul Merkelo // Trumpet (Week 1)
Principal Trumpet: Orchestre symphonique de Montréal

Marcus Goddard // Trumpet (Week 2)
Associate Principal Trumpet: Vancouver Symphony Orchestra

Gordon Cherry // Trombone (Week 1 & 2)
Former Principal Trombone: Vancouver Symphony Orchestra & CBC Vancouver Radio Orchestra

Paul Beauchesne // Tuba (Week 1 & 2)
Principal Tuba: Victoria Symphony

Bill Linwood // Percussion (Week 1 & 2)
Principal Timpani: Victoria Symphony

Cheryl Losey Feder // Harp (Week 1 & 2)
Principal Harp: Buffalo Philharmonic

Edwin Sungpil Kim // Piano (Week 1 & 2)
Winner: 3rd Australian International Chopin Piano Competition

"Making music in such a beautiful and welcoming community has been just as inspiring for the guest artists as for the students, and I will always be delighted to return."

– Julia Lockhart
Bassoon

"PRISMA is unique among orchestral academies in Canada because there are guest artists from both North America and Europe in the faculty. The European faculty members offer contrasting approaches and perspectives... Even as a professional, I learned a great deal about music making and discovered how the orchestral world is different in Europe."

– Brian Yoon
Cello

Homegrown Talent

Of PRISMA's 23 guest artists for 2018, 13 were Canadian and 8 currently live and work in BC!

2018 Orchestra Members

87 students from 17 countries – our largest orchestra ever!

Violin
Hong You — Republic of Korea
Alexis Meschter — USA
Taeyeon Park — Republic of Korea
Heeyun Cho — Republic of Korea
Michael Perry — USA
Dabin Huh — Republic of Korea
Liya Ma — China
Zheng Wang — China
Kyu Ri Kim — Republic of Korea
Anna Johnson — USA
Natalija Stošić — Serbia
Suhyoung (Sunny) Park — Republic of Korea
Anna Kasperovic — Lithuania
Maria Sosnowska — Poland
Anna Smith — USA
Baik Hyelim — Republic of Korea
Jaeheung Lee — Republic of Korea
Hyunji Jang — Republic of Korea

Viola
Samuel Choi — Canada
Jacob van der Sloot — Canada
Jiawei Yan — USA
Amelia Abouljoud — USA
Dhoyi Kim — Republic of Korea
Joseph Landis — USA
Gris Moreno — USA
Martyna Markowska — Poland

Cello
Carolina Bartumeu — Spain
Doyun Kim — Republic of Korea
Irene (Jimin) Lee — Republic of Korea
Jack Rose — USA
Tamalynn O'Grady — USA
Tim Gales — USA
Namseok Kim — Republic of Korea
Ethan Allers — Canada

Bass
Jeremy Warner — USA
John Hunter — USA
Peter Eratostene — Canada
Leo Laniece — Canada

Flute
Katharine Hao — Canada
Sierra Schmeltzer — USA
Justina Chu — USA
Natalia Kaminska-Palarczyk — USA
Vincenzo Volpe — USA

Oboe
Alec Harmon — Great Britain
Lilli Samman — USA
Emily Brownlee — Canada
Fiona Slaughter — USA
Anna Betuzzi — Canada

Clarinet
Gregory Hamilton — USA
Julia Ansolabehere — USA
Amanda Robertson — Canada
Timothy Hanley — USA
Mia Zamora — USA

Bassoon
Pierre Trottin — France
Siping Guo — China
Keegan Hockett — USA
Ian Schneiderman — USA
Gabrielle Hartman — USA

Trumpet
Henri Ferland — Canada
Declan Scott — USA
Connor Johnson — USA
Brennan Rudy — USA
Benjamin Parker —USA

Horn
Devin Reddy — USA
Kyle Ko — USA
Zhanglong Wu — China
Erika Hollister — USA
Paige Summach — Canada
Kiersten Gustafson — USA
Sarah Rodnick — Canada
Angela Chi — Canada

Trombone
Thomas McKee — USA
Matthew Guidry — Canada
Marie-Ange Boislard — Canada
Andrew Broughton — Canada

Tuba
Zachary Grass — USA

Percussion
Derek Koh — Singapore
Parker Tee — Malaysia
Jose Rosa Santos — Puerto Rico
Dominic Grande — USA
Adrienne Anaya — USA

Harp
Glain Dafydd — Great Britain
Phoebe Durand McDonnell — USA
Taylor Fleshman — USA
Kelsey Sham — USA

Conducting
David Bui — Germany
Luke Berringer — USA

Performances & Repertoire

The pieces performed at PRISMA 2018 ranged from 16th-century Gabrielli to 21st-century Goddard

Our Gala Opening Concert offered the unusual combination of three movements of Bach's Violin Sonata No.1, played alternately by Martin Chalifour and Richard Roberts, alternating with four movements of Mozart's "Gran Partita" Serenade for winds. It was also the first opportunity to hear new guest artist Máté Szűcs, Principal Viola of the Berliner Philharmoniker, who performed Weber's Andante e Rondo Ungarese with the PRISMA Festival Orchestra.

Each symphony concert had a theme. The first concert, "A Journey to Italy" included Máté Szűcs in a luminous performance of Berlioz' Harold in Italy. The final concert, "Diaghilev and the Ballets Russes" was performed on the penultimate evening and repeated the next day as the Saturday matinée "Symphony Cruise." PRISMA's largest ever orchestra (87 strong) tackled Stravinsky's monumental Le Sacre du Printemps (The Rite of Spring) to a standing ovation.

Twelve students participated in the semifinals of the Concerto Competition with the incomparable accompaniment of pianist Edwin Sungpil Kim. Audiences delighted in hearing trumpet, horn, cello, clarinet, harp, violin, flute, bassoon, bass and viola, with Samuel Choi (viola) and Taylor Fleshman (harp) moving on to the final round.

Hats off to Samuel Choi, who woke up so ill the day before the finals that he could not get out of bed. In the end, however, he did make it to the competition and we will never forget his courageous performance of the first movement of Bartok's Viola Concerto. Taylor Fleshman, playing the final movement of Ginastera's Harp Concerto, received the judges' nod and the first prize of a week in Moscow to rehearse and perform with Maestro Arnold's Moscow Symphony Orchestra.

The Chamber Music Concert, as always, offered Powell River the talents of our guest artists. Dennis Kim (violin), with a section of string students, gave us the tango-inspired Last Round by Osvaldo Golijov. Oliver de Clercq, Marcus Goddard and Gordon Cherry performed the playful yet sophisticated Poulenc Sonata for Horn, Trumpet and Trombone, and guest artists and students provided continuity with the Gala Opening Concert in their performance of the remaining movements of the Mozart "Gran Partita" Wind Serenade.

Flute and harp have regularly been featured in PRISMA's chamber music concerts and this year Janet Arms (flute) and Cheryl Losey Feder (harp) were joined by Michael Gieler (viola) in Arnold Bax's appropriately named Elegiac Trio. The concert concluded with Dvořák's Piano Quintet No. 2, considered one of the three supreme achievements (along with those of Schumann and Brahms) of the form. We were privileged to have it performed by Richard Roberts, Dennis Kim, Michael Gieler, Brian Yoon (cello) and Edwin Sungpil Kim.

Finally, let us not forget PRISMA on the Beach. Blessed with fine weather, Powell River's favourite outdoor concert was appreciatively received by young and old, particularly when Maestro Arnold was "in trouble" as he did not have a magic wand to conduct the Harry Potter Suite. All was not lost, however, as a wizard with the necessary wand was located to take over the conductor's duties.

Submitted by John Silver, PRISMA Emcee

Daily Masterclasses

20 masterclasses, covering all instruments of the orchestra, were open to the public during PRISMA 2018. Here is how one of our patrons described them:

"The whole experience of the festival is unique. I am a regular attender of the violin and viola masterclasses. Those four afternoon sessions are my favourite! This year I had an enjoyable brief talk with Michael Gieler, sectional viola leader of the Royal Concergebouw in Amersterdam. He said he found PRISMA completely refreshing: a low-key situation for refining symphonic music, in which there is a great bonding between students and instructors, combined with the welcoming attitude of the Powell River citizens.

The masterclasses bring me back to a magical time in my life, when I was in youth orchestras. To see how a piece is worked on and perfected before your eyes is rewarding. It's as if the masterclass is the "engine room" of the orchestra: the bugs are worked out, and playing is improved. I admire the courage of the young performers who have come from various continents, just to participate in such an experience. The audience is usually seniors, and they show an avid interest in the proceedings. The players know that the audience is supporting them, even though they are newcomers. This year I was particularly moved by a young polish female violinist who played the Mozart No. 5 concerto.

PRISMA and the masterclasses contribute to Powell River's cultural life, by injecting a whole outside world of musical knowledge and expertise into a small, localized community. It's like an injection or infusion of immense energy. We all feel it, and love it.

PRISMA should continue to enable the public to have access to behind-the-scenes programming, because this is the real side of music-making. It is not the hype, the advertising and the glossy programs that create music, but rather the hard work of teacher and student, who come together in a partnership, and who produce results through collaboration. Concerts are themselves occasions of grand symphonic majesty, but seeing how a concert or piece is put together adds to our overall understanding of the music. Performance is not easy, and it's good for us "average folk" who are not professional musicians, to see the rough and tumble side of things. We appreciate a refined concert more, when we realize how much work has gone into ironing out the rough bits."

The above is an excerpt from a letter by Rev. Patrick B. Tepoorten, Pastor, Church of the Assumption Parish. Used with permission.

PRISMA for Kids

In 2018, PRISMA once again offered special access to concerts and events for youth under the age of 18. This included discounted concert tickets and free access to all masterclasses. In partnership with School District No. 47, the 2018 PRISMA for Kids programme featured an instructed rehearsal of the Harry Potter Symphonic Suite. Over 400 elementary students arrived at the Evergreen Theatre mid-morning on June 12 to see and hear the PRISMA Festival Orchestra rehearse a medley of themes from the popular film, Harry Potter and the Sorcerer's Stone. Paul Cummings (PRISMA Artistic Support) provided an introduction to the orchestra and the music while, in addition to conducting the orchestra, Maestro Arthur Arnold entertained students with some dramatic improvisation. All teachers were provided with follow-up resource materials to keep the musical minds active long after the final downbeat.

Music Tourism

> *PRISMA tourism benefits all local businesses, contributing to many quality jobs in the community.*
>
> – David Bowes, Chef & Owner
> Laughing Oyster Restaurant

The direct, indirect and induced economic benefits of PRISMA on the economy of Powell River are significant. The accepted multiplier for PRISMA–like music festivals worldwide is generally held to be 2:1. That means a dollar spent on delivering PRISMA programs generates two dollars' worth of benefit in the regional economy. For example, carloads of symphony aficionados from Courtenay arrive via BC Ferries for the PRISMA Festival, book hotel rooms, dine in local restaurants, embark on boat or fishing tours and enjoy the many services Powell River has to offer in June. For Powell River and the regional district, this means an indirect benefit of over $1 million. Added to this are induced benefits arising from an increased tourist profile and resulting expenditures. These are harder to quantify, but undoubtedly add to the multiplier. If we assume a conservative estimate of a 2.4 multiplier for the total benefits, the figure rises to over $1.3 million. Possibly even more significant than the financial benefits, however, is the effect that PRISMA has on the life of the community. None would question that PRISMA has rapidly become an integral part of the calendar of the region and is one of the key factors that help shape our civic and cultural identity.

Symphony Cruise

On June 23, PRISMA welcomed 350 concertgoers who travelled from Vancouver Island to attend our final concert of 2018 – a matinée performance of Stravinsky's Rite of Spring. Our annual Symphony Cruise has become a popular PRISMA tradition, thanks to the support of founding sponsor Balfe/Somers Wealth Management of RBC Dominion Securities. With offices in Courtenay and Powell River, Brian Balfe and Don Somers continue to be generous ambassadors for this popular day trip, which extends PRISMA's reach across the water and well into the Comox Valley. The 2018 instalment of the Symphony Cruise boasted our largest out-of-town audience to date.

Feedback from passengers travelling on board BC Ferries' Salish Orca to attend the event was overwhelmingly positive, and many patrons chose to stay in Powell River for an extra night or two, exploring the area in its peak season and patronizing local hotels, restaurants and businesses. The event is truly a win-win for PRISMA, for BC Ferries, for Balfe/Somers Wealth Management, and for the community of Powell River – demonstrating the power of music to unite us physically, culturally and economically.

PRISMA on the Beach

On June 16, for the sixth year in a row, PRISMA presented a free, family-friendly musical extravaganza at Willingdon Beach. Our international guest artists and PRISMA Festival Orchestra performed overlooking the Strait of Georgia as thousands of spectators enjoyed the music, food and art on display. The weather cooperated and the musicians marvelled repeatedly at the beautiful setting for this concert.

After soliciting feedback from the public in 2017, we unveiled several programming changes at the 2018 event. The biggest involved speeches and pre-show entertainment, which were eliminated in favour of a longer program. Our all-ages audience was eager to welcome PRISMA in all its musical glory, receiving a smorgasbord of orchestral gems such as the Harry Potter Suite and works by Elgar and Tchaikovsky.

Our 2018 event also featured significant improvements in responsible waste management, with the Let's Talk Trash team and qathet Regional District's Mobile Dishwashing Trailer both on site.

We are happy to report that three large bags of refundable drink containers, one large bag of recyclable containers and two large bags of compost were kept out of Powell River's garbage stream!

Spring Concerts

It has become an annual tradition for PRISMA to launch its musical season in April with a spring concert to whet the public's musical appetite. For the 2018 installment we were joined by award-winning pianist Edwin Sungpil Kim, who performed a series of concerts in Vancouver, Courtenay and Powell River with Maestro Arthur Arnold joining him on cello. Just a few months earlier, the Baltimore-based musician had claimed the grand prize at the 3rd Australian International Chopin Piano Competition.

> *PRISMA is unique in a way that it really concentrates on orchestral experience for the students. The vibe is laid-back yet always busy, which is a good balance for students to prepare for the next stages in their lives. Also, the wall between teachers and students is very low – almost non-existent. Beyond knowledge, there is a lot to pass on that is important in life and as a human being, and PRISMA is particularly nurturing in this aspect.*

– Edwin Sungpil Kim, Pianist
PRISMA Guest Artist since 2015

Media Coverage

Our 2018 season was bolstered by the support of several local and provincial media outlets, particularly the Powell River Peak and Powell River Living, who delivered custom editorial and advertising content as Platinum-level sponsors of the festival. A radio campaign with CoastFM/VistaRadio was highly successful in its efforts as well.

Several more promotional doors were opened through our corporate partnerhips with Pacific Coastal Airlines and BC Ferries, publishers of SOAR Magazine and OnBoard Magazine respectively.

International Collaborations

Maestro Arthur Arnold continues to bring new opportunities to PRISMA's students through his work with the Moscow Symphony Orchestra (MSO).

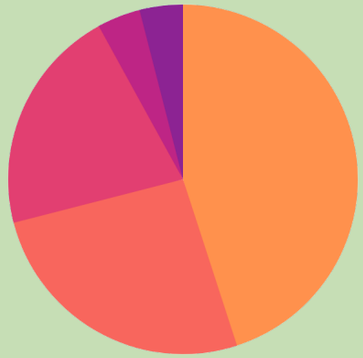
In March, our 2017 Concerto Competition winner Noemi Sallai (Hungary) travelled to Russia to appear with the MSO, followed soon after by our seven Conducting Masterclass students from Argentina, Israel, Japan, South Korea, and the United States.

Financial Statements

In 2018, PRISMA applied for, and was the recipient of, a BC Arts Council Arts Operating Grant for $23,050 annually for the next three years. We also renewed our agreement with the City of Powell River for another three-year term, and signed a renewal contract with BC Ferries to continue as Title Sponsor of PRISMA. Building guaranteed multi-year funding into the budget is vital for planning and executing a successful festival.

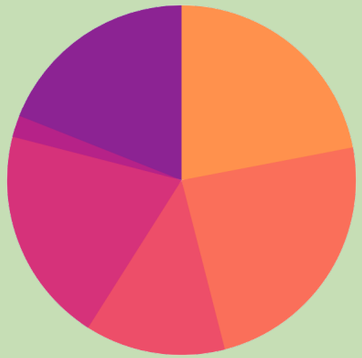
For the 2017-18 fiscal year PRISMA is reporting a deficit of $12,602, or, 2% of our annual budget. In prior years, PRISMA built up financial reserves in anticipation of growing the human resource department. This year, to meet the needs of the growing festival, and to keep it energized, we undertook an ambitious human resource program, hiring qualified replacements for departing personnel, and filling some volunteer positions with paid staff. As a result, we have a dynamic, professional team of employees and contractors, supplemented by an excellent and hard-working volunteer base.

Net Assets



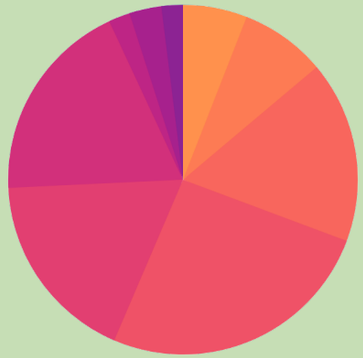
45% Cash
26% Restricted Cash
21% Equipment
4% Prepaid Expenses
4% Accounts Receivable

Revenue



22% Fees
24% Donations
13% Tickets & Programs
20% Grants
2% Other
19% In-Kind

Expenses



6% Advertising & Promotion
8% Other
17% Guest Artist-related costs
26% Salaries & Contracts
18% Student-related costs
19% In-Kind expense
2% Merchant Fees
3% Administration
2% Event catering

2018 Financial Statement Summary

ASSETS	
Cash	$ 56,529
Restricted cash	32,552
Accounts receivable	4,682
Prepaid expenses	5,362
Equipment	26,263
TOTAL ASSETS	**$ 125,388**
LIABILITES	
Accounts payable	$ 9,726
TOTAL LIABILITIES	**$ 9,726**
NET ASSETS	
General fund	$ 83,110
Restricted fund	7,500
BC Community Gaming fund	25,052
TOTAL NET ASSETS	**$ 115,662**
NET ASSETS - Beginning of year	128,264
CHANGE IN NET ASSETS	**$ (12,602)**
REVENUE	
Fees	$ 125,704
Donations	136,787
Tickets & Programs	75,869
Grants	116,550
Fundraising	3,649
Merchandise & Refreshments	6,240
Interest	8
In-Kind	109,481
REVENUE TOTAL	**$ 574,288**
EXPENSES	
Advertising & Promotion	$ 34,796
Administration	16,787
Amortization	6,872
Merchant fees	13,670
Endowment Fund Contributions	2,000
Equipment rental	2,670
Event catering	10,222
Fundraising	3,073
Guest Artist-related costs	97,384
Merchandise	2,262
Rent	5,584
Salaries & Contracts	153,312
Student-related costs	105,892
Technical and ticketing	8,944
Travel	7,888
Volunteer & Staff expense	8,267
In-Kind expense	109,481
Exchange gain (loss)	(2,214)
EXPENSE TOTAL	**$ 586,890**
NET INCOME (LOSS)	**$ (12,602)**

Community Partners

BC Ferries President & CEO Mark Collins addressing the audience – June 23, 2018

"BC Ferries is honoured to be a title sponsor of The Pacific Region International Summer Music Academy (PRISMA) in Powell River. Four years ago we met with Maestro Arthur Arnold and the PRISMA team for the first time. Immediately evident was the passion that they share for music, teaching and the community of Powell River... We have been enjoying our relationship with PRISMA and look forward to the growth of its offerings and impact.

– Mark Collins, President & CEO

BCFerries

PRISMA's title sponsor since 2016

We couldn't do what we do without the generous support of businesses, government funders and fellow non-profit organizations serving the Sunshine Coast and beyond. Their commitment, through PRISMA, to Powell River's arts and culture sector is an investment worth celebrating.

Title Sponsor
BC Ferries

Founding Sponsor
Balfe/Somers Wealth Management
of RBC Dominion Securities

Diamond
Beach Gardens Resort
Pacific Coastal Airlines
Powell River Town Centre Hotel

Platinum
95.7 CoastFM
Peak Publishing
Powell River Living
RBC-Emerging Artists Project
School District 47
Stubberfield Funeral Home

Gold
40 Knots Winery
Mike Robinson & Lynn Webster
Reid Hunter
ReMax Powell River
Vancouver Island University

Silver
Aaron Vending
Beyond the Road Adventures
Catalyst Paper
Del Mistro Dunn
False Island Fudge
First Credit Union
Laughing Oyster Restaurant
Lois Lake Steelhead
Microsoft Software
Massullo Motors
Nancy de Brouwer Graphic Design
Powell River Academy of Music
Tempco Heating and Cooling
Westview Ford

Bronze
Lamont & Company
Long & McQuade Musical Instruments
River City Coffee
Rotary International of Powell River
Royal LePage
Shinglemill Marina
Terracentric Coastal Adventures
Top of the Hill Grocery/Gas Bar

Government
BC Arts Council
City of Powell River
PR Council for Arts, Culture & Heritage
qathet Regional District
Province of British Columbia
Tla'amin Nation

Foundations
Illahie Foundation
Deux Mille Foundation
RBC Foundation
PRISMA Endowment Foundation
Rudy Vander Maeden Foundation

Community Friends
ARC Community Theatre
Brooks Secondary School
CJMP 90.1FM Powell River Community Radio
Robert Colasanto - Photography
Laura Wallace – Luthier
Mother Nature
Save-On-Foods
Springtime Nursery
Telus Community Ambassadors
The Convenient Chef
The Patricia Theatre
Pacific Coast Appliance and Installation
Powell River Ceilish Fiddlers
Powell River Garden Club
Powell River Healthworks
Quality Foods
University of British Columbia
Vancouver Symphony Orchestra
Victoria Symphony

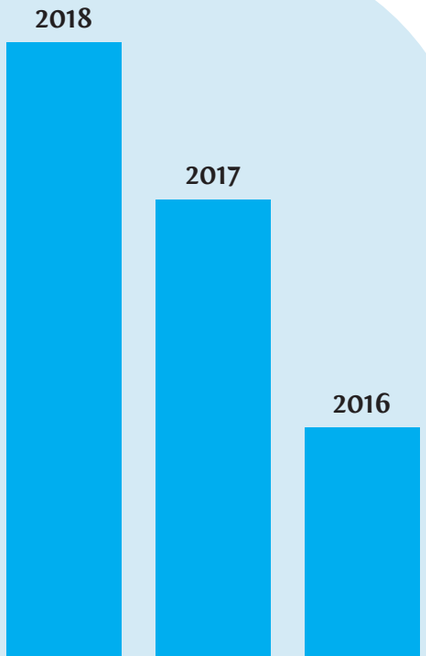
Members

Thanks to the generosity of its members, PRISMA is able to attract premier students and outstanding guest artists from around the world, while keeping concerts affordable and accessible to our community.

At the close of 2018 festival, PRISMA membership stood at 364 individuals; a 22% increase over 2017 final numbers of 298, and a 119% increase from the 2016 number of 166. In 2018 we also extended a membership offer to our students for the year of their attendance at PRISMA, adding 87 new student members to the ranks before the end of our 2018 season of activities.

Scholarship Donors

PRISMA aims to become one of the world's premier symphony festivals and academies by attracting music students of the highest merit. Thanks to the generosity of more than 24 donors and foundations in 2018, our Musical Merit Scholarship Fund (MMSF) awarded $65,820 in full and partial scholarships to 63 deserving students who could not otherwise afford the cost of tuition. This is up 34 per cent from 2017's figure of $49,095.



Volunteers

The 2018 PRISMA Festival benefitted from 150 volunteers donating more than 3,000 hours to the cause. Volunteer duties covered everything from baking to box office; driving to decorating; postering to production, and so much more.

We owe a particular debt of gratitude to Liz Mathews, our 2018 Travel & Lodging Coordinator, for organizing the arrival and safe return of 110 visiting students and guest artists.

Also among the 'unsung heroes' this past year were Membership Liaison, Sharon Thomas and Interim Administration Director, Lee Coulter. And, of course, the 20 homestay hosts who opened their homes to students and made their PRISMA dreams come true.

Eight students from Camber College did a wonderful job to ensure responsible waste management at PRISMA on the Beach; members of the local Rotary Club assisted with setup, and the Powell River Ceilish Fiddlers gave their time entertaining patrons en route to our Symphony Cruise matinée.

Volunteers, like members, are the lifeblood of PRISMA. Without their support it would be impossible to stage such a massive international program in Powell River. They are truly appreciated and to be commended for the generous donation of their time and resources.

Highlights

What was your defining moment of PRISMA 2018? We asked a few of our staff and board members to choose one of their own:

I loved "The Rite of Spring" performance at the closing concert! What a globally ground-breaking piece of repertoire, and how great to hear it for the first time in Powell River!

– Mike Robinson // Treasurer
PRISMA Board of Directors

My highlight was Máté Szücs - a wonderfully warm, approachable person whose playing of Berlioz' Harold in Italy was beyond exquisite and still gives me goose bumps whenever I think back to it.

– John Silver // Emcee
PRISMA Board of Directors

In this, my first year at PRISMA, I was amazed at how bravely and willingly the students, professionals and audiences embraced Arthur's brilliantly challenging repertoire so each performance became a unique, "thrill of a lifetime" experience for all. To witness this each night, from the vantage point of the side of the stage, was a powerful lesson for me in the magnificence that can come from innate talent, hard work and mindful collaboration.

– Sandy Cumberland
Production Coordinator

Witnessing the first minutes of the first rehearsal for 87 students from 17 different countries was breathtaking. No matter the jet lag, new surroundings and people, everyone on stage "spoke" music. They also understood, from those initial bars of Elgar's In the South, that very fine performances were to come.

– Lynda Harris
Volunteer Coordinator

Máté Szücs (Berlin Philharmonic) with the PRISMA Festival Orchestra – June 15, 2018

When a supporter stepped forward to pay the international flight for a student who would not otherwise be able to attend PRISMA 2018, I was the one who received the funds, and in turn booked the ticket. PRISMA is full of these hidden moments of joy.

– Kim Stokes
Finance Manager

Getting to know three students who stayed in our home. It was wonderful to learn the stories of their journeys to classical music. The Concerto Competition was magnificent. It made me aware of the depth of talent in the PRISMA Festival Orchestra, the distinct personalities of the 12 competitors and the qualities of their instruments.

– Rachel Rocco
Development Lead

The high spot of my PRISMA year was meeting the Guest Artists. They are so passionate about their craft, so enthusiastic about being in Powell River and so absorbed in the progress that their students make that it is a joy to support them.

– Liz Matthews
Travel & Lodging Coordinator

Seeing first-hand how impactful PRISMA is, and in such uniquely diverse ways for students, guest artists, staff, and audiences. Our experiences and takeaways couldn't be more different – yet all connected by music.

– Andy Rice
Communications & Marketing Specialist

A Look Forward

The PRISMA office is abuzz with the planning of PRISMA 2019 (codeword P7)! In one corner, a huge whiteboard displays new and refined ideas in multi-colour. Across the longest wall, a timeline charts the coming months. Planned and spontaneous meetings carefully prepare every detail of P7.

In October, we threw open the floodgates to the students, and the applications began to flow in. For the first time, thanks to the growing Musical Merit Scholarship Fund, we have invited our most talented students back on full scholarships. Imagine, the strongest players returning and mixing with the finest selection of hundreds of new applicants. I can already hear the powerful sound of the 2019 PRISMA Festival Orchestra filling the Evergreen Theatre.

PRISMA is rooted in Powell River. Here, it flourishes in the support of local governments, corporations, foundations and private citizens, all who see the value of growing this festival that is earning its position on the world stage of summer festivals.

In May 2018 I had the opportunity to attend a Classical Music Symposium that draws orchestras and festivals from around the world. I was approached over and over by representatives of other festivals, asking me "how…?". How is it that we can hold this tremendously successful festival in this tiny, isolated place on Canada's west coast? I told them: "It's Powell River! We get things done here. We don't walk away from the challenges, but rather bend them into advantages." The remoteness of the community, for example; rather than becoming an obstacle, has become its charm. PRISMA participants rave about Powell River — its setting, nature, and above all, the supportive people. Powell River makes PRISMA possible.

We are committed to further developing PRISMA and are drawing more people to Powell River every year. Dedication, passion, perseverance and respect are some of the key values that drive us and make us successful. It keeps me and the PRISMA team energized.

I am looking forward to seeing you at the upcoming PRISMA events, the AGM, spring concerts and the festival: June 17-29, 2019.

Sincerely,

Arthur Arnold // Music Director
Pacific Region International Summer Music Academy (PRISMA)

PRISMA 2019 Repertoire

Take a sneak peek at four pieces on the program:

Johannes Brahms
Academic Festival Overture
Brahms' tongue-in-cheek response to receiving an honorary doctorate in philisophy from the University of Breslau.

Richard Strauss
Till Eulenspiegel's Merry Pranks
A playful work that chronicles the misadventures and pranks of the German peasant folk hero, Till Eulenspiegel.

Gustav Mahler
Symphony No. 4
Four movements, the final of which presents a child's vision of Heaven — featuring our special guest, soprano Lauren Margison.

Antonin Dvorak
Carnival Overture
Part of a trilogy depicting nature, life and love. Here, Dvorak conjures the scene of a lonely wanderer stumbling upon a festival in twilight.

Save the Date:
PRISMA 2019 is June 17–29
prismafestival.com